François Gridel
21/08/1979
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With 20 years of experience as a graphic designer, I bring creativity, strong technical skills, and adaptability to every project, helping clients turn their ideas into effective visual solutions.
Naturally curious and always keeping up with the latest trends and technologies, I adapt to new tools, evolving user expectations, and the specific needs of each project.
Working across a wide range of projects has allowed me to continually develop my skills and build a more focused expertise in web design and website development.
Drawing on this experience, I have developed a versatile approach that combines creativity, technical know-how, and a clear understanding of each project's goals and challenges.

PROFESSIONAL EXPERIENCE:

2010-2026 : **Freelance graphic designer (Paris, France).**
Website design and development, graphic charter and visual identity, set design and interior decoration, signage.
Clients: Nous Anti-gaspi, JustEdit.studio, Solocal group, L'Oréal, Muzéo, Paprec , Centre audiovisuel Simone de Bauvoir

2008-2010 : **Creative and Production Director – Muzeo (Paris, France).**
Management of a team of five graphic designers, management of creative and printing schedules. Direct management of clients and suppliers.
Clients: Starck Agency, Accor Group, Barrière Group.

2006-2008 : **Artistic Director - Muzeo (interior design, Paris, France).**
Visual development for hotel and restaurant projects.
Responsible for graphic printing and supervision of a designer.
Clients: MGM Group, Accor Group, Barrière Group

2004-2006: **Freelancegraphic designer (Paris, France).**
Design of brochures, logos, flyers and websites

SLILLLS:

COMPUTER SCIENCE : HTML / Wordpress / PHP / CSS / jQuery / MySQL / Adobe creative suite

LANGUAGES : French : C2 / Spanish : B2 / English : C1

ACADEMIC BACKYARD

1999-2002 : Strasbourg School of Decorative Arts

1998 : Secondary education